

Hendrickson and Imbriano Named Two of New Jersey's *Best 50 Women in Business*

Brenda Hendrickson, owner of Brenda Hendrickson,CSA, and Rosanna Imbriano, owner of R.I. Consulting, have been named two of New Jersey's *Best 50 Women in Business* by NJBIZ, a New Jersey weekly business magazine. They will be honored on March 30, 2009 during an awards ceremony at The Palace in Somerset, NJ, and will be featured in a special supplement to NJBIZ on April 6.



Cedar Grove business owners Brenda Hendrickson (left) and Rosanna Imbriano have recently been selected as two of New Jersey's *Best 50 Women in Business* by NJBIZ.

The *Best 50 Women in Business* awards program honors New Jersey's most dynamic women in business that have been making headlines in their fields. The awards recognize the impact women business owners and business leaders have in creating jobs and building communities in New Jersey. To qualify, a nominee had to meet the following criteria: live and/or work in New Jersey, and hold significant authority for decision making in a for-profit business or company. An independent panel of judges selected the top 50 candidates based on dedication to business growth, professional and personal accomplishments, community involvement, and advocacy for women.

Both Hendrickson and Imbriano are Cedar Grove residents and serve as president elect and immediate past president, respectively, on the Board of Trustees of the

Essex County Chapter of the New Jersey Association of Women Business Owners. Additionally, Imbriano is the president of the Cedar Grove Education Foundation and the director of the Center for Italian and Italian-American Culture. Hendrickson is the treasurer of the Cedar Grove Education Foundation, vice president of the Cedar Grove Lions, and a member of the North Essex Chamber of Commerce.

"We are truly fortunate to have the opportunity to recognize this outstanding group of women," said Tom Curtin, publisher of NJBIZ. "As business and community leaders, they are constantly redefining success within and outside the business arena. On behalf of NJBIZ, we would like to thank and congratulate these fifty outstanding women for their dedication to New Jersey's future." NJBIZ and the program sponsors will honor this year's 50 winners with an awards ceremony on Monday, March 30 at The Palace in Somerset, NJ. In addition, winners will be highlighted in a special supplement to NJBIZ on April 6, 2009.

Brenda Hendrickson, CSA, is a full-service accounting firm located in Cedar Grove that offers general accounting services, bookkeeping, and tax preparation for individuals, businesses, and estates. In addition, the company also conducts computer-training workshops for small groups on accounting software programs such as QuickBooks. Owner, Brenda Hendrickson, is author of *How to Be a Frugal Millionaire*:

Eight Simple Steps to Creating Personal Wealth. The book is available through all book stores and can also be found at www.amazon.com.

R.I. Consulting is a strategic marketing firm that empowers its clients to think outside the box to help them grow their businesses by marketing in nontraditional ways. The company formulates business goals, develops cost-effective strategic marketing plans, and then works with the client to manage and oversee the plan's implementation. The company's forte is creating company-sponsored community service projects that not only benefit the community but highlight a client's business as well.

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